

Marketing request book offer

DEAR EXHIBITOR OF INTERCHARM 2009,

In order to assist exhibitors and visitors in InterCHARM 2009 we will issue a Marketing request book for Russian speaking audience. The publication, containing information on foreign participants, their activity and interest in Russian cosmetics market, will be included to all exhibitors welcome pack as a sample of our services, and distributed to a vast database of beauty industry professionals in Russian market.

ADVANTAGES OF MARKETING REQUEST BOOK

Important information about companies from abroad in advance;
Effective search for a partner;
Reliable information without loss of time;
Possibility of meeting organization before the exhibition

HOW TO USE MARKETING REQUEST BOOK

The recipients of the book, which is distributed to vast database of beauty industry professionals in Russia and CIS countries, as well as among national exhibitors before the event, should fill in the coupon placed next to the information about the company of interest (contact information, field of activity and preferable time of meeting).

Filled coupon should be sent to InterCHARM Organizing Committee by fax or e-mail to the following address:

E-mail: mayak@intercharm.ru, Contact person: Maya Kourilenko.

Sending the coupon the company expresses interest in a meeting with the company at its booth.

The organizer of the exhibition informs the company about the interest to its product or services by resending the coupon and assists in arrangement of the meeting.

Please fill in English and forward this information to Maya Kourilenko till July 1, 2009 at the latest!

The organizer do not guarantee the inclusion of exhibitor's information in case the form was received later this date.

HANDWRITTEN FORMS ARE NOT ACCEPTED

Name of company (English)

Address

Tel. (code):

Fax (code):

E-mail:

Internet:

Contact person:

Description of the company (50 words)

What kind of companies for collaboration in the territory of Russia you are looking for (50 words)

Exhibitor (signature): _____ / _____ /