

## Advertising in Official Catalogue and Exhibitor Guide of the exhibition



### CATALOGUE DATE-LINE

Circulation	10 000 pcs.
Colority	full color
Format	A4 (210 x 297 mm)
Size	250 pages
Distribution	– For sale during the exhibition – Additionally given to 4-day ticket – For a full year on professional exhibitions in Russia and abroad



### ADVERTISING COST IN CATALOGUE

2-nd and 3-d cover	3 850
4-th cover	5 000
1 page	1 550
Double page	2 850
Logo	60



### EXHIBITOR GUIDE DATE-LINE

Circulation	55 000 pcs.
Colority	full color
Format	105 x 297 mm
Size	70 pages
Distribution	Free per each visitor of the exhibition



### ADVERTISING COST IN EXHIBITOR GUIDE

2-nd and 3-d cover	1 600
1 page	750
Double page	1 300
Double page (central)	1 600
Banner 9,3 cm x 6 cm	320

**Attention!** All the advertising models must be send till September 1, 2009

**More info:**

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